

# 10th European Conference on Intangibles and Intellectual Capital

## ECIIC 2019

### University of Chieti-Pescara, Italy

	<b>Wednesday 22 May</b>		
<b>18:30</b>	<b>Welcome drinks and pre-conference registration (Until 19:30): Hotel Regent Lungo Mare Cristoforo Colombo, 64, 65126 Pescara</b>		
	<b>Thursday 23 May</b>		
<b>08:45</b>	<b>Registration and coffee, University of Chieti-Pescara, Viale Pindaro, 42, Pescara, Italy</b>		
<b>09:15</b>	<b>Room: Federico Caffè Auditorium</b> <b>Welcome and Opening of the Conference:</b> <b>Prof. Augusta Consorti, Deputy Pro-Rector of University G.d'Annunzio of Chieti-Pescara;</b> <b>Prof. Michela Venditti; Head of the Department of Management and Business Administration (DEA), University G.d'Annunzio of Chieti-Pescara;</b> <b>Prof. Stefano Marasca, President of SIDREA (Società Italiana dei Docenti di Ragioneria e di Economia Aziendale);</b> <b>Prof. Massimo Sargiacomo, Conference Chair, University G.d'Annunzio of Chieti-Pescara</b>		
<b>09:45</b>	<b>Keynote Address: Prof Martin Piber</b> <b>Managing Intangibles in times of VUCA (Volatility, Uncertainty, Complexity and Ambiguity): Crossdisciplinary Insights from Arts, Culture and History</b> <b>Chaired by Massimo Sargiacomo</b>		
<b>10:30</b>	<b>Conference splits into parallel streams</b>		
	<b>Room: 15</b> <b>Stream A - SMEs</b> <b>Chair: Armando Della Porta</b>	<b>Room: 16A</b> <b>Stream B - Public Sector and Social Enterprises</b> <b>Chair: Gianluca Antonucci</b>	<b>Room: 17</b> <b>Stream C - Knowledge</b> <b>Chair: Francesco De Luca</b>
<b>10:45</b>	What are the Intellectual Capital and Intellectual Liabilities Impacting SMEs' Digital Transformation? <b>Cavillier</b> Quentin and Philippe <b>Wieser</b> , EPFL, Lausanne, Switzerland (Presentation Only)	Intellectual Capital and Value Creation beyond Service Delivery: a Case Study <b>Iacuzzi</b> Silvia, Andrea <b>Garlatti</b> , Udine University and Maurizio <b>Massaro</b> , Ca' Foscari University of Venice, Italy	Trends of Intangibles and Intellectual Capital: The State of Art and Research <b>Matos</b> Florinda, DINÂMIA'CET-IUL - ISCTE-IUL, Valter <b>Vairinhos</b> and Ana Josefa <b>Matos</b> , ICLab - ICAA - Intellectual Capital Association, Lisbon, Portugal
<b>11:15</b>	Management Control Practices and Knowledge Intensive Business Services: Insights from a Private Equity Setting <b>Dello Sbarba</b> Andrea, Riccardo <b>Giannetti</b> , University of Pisa and Alessandro <b>Marelli</b> , University of Teramo, Italy	Intellectual Capital in Healthcare: a Social Exchange Approach <b>Leal</b> Carmem, Ruben <b>Nunes</b> and Marlene <b>Loureiro</b> , University of Trás-os-Montes Alto Douro, Vila Real, Portugal	Intellectual Capital and the Value of Listed Firms in the MENA Region <b>Musleh Al-Sartawi</b> Abdalmuttaleb, Mukhtar <b>Al-Hashimi</b> , Sameh <b>Reyad</b> Adel <b>Sarea</b> , Shireen <b>Badawi</b> , and Allam <b>Hamdan</b> , Ahlia University, Manama, Bahrain
<b>11:45</b>	Patent Litigation by Private Inventors: Case of Finland <b>Talvela</b> Juhani Lappeenranta University of Technology and Tuomo <b>Kässi</b> , Aalto University, Finland	Social Capital Development through the Activation of Civil Initiatives <b>Veretennikova</b> Anna, Zhoomart <b>Omonov</b> and Ksenia <b>Kozinskaya</b> , Ural Federal University named after the First President of Russia B.N Yeltsin, Russia	Prometeo: Knowledge Management System for Scientific Research Outputs <b>Ulloa-Cazarez</b> Rosa, Ana Itzel <b>Betanzos-Rodríguez</b> and Natalia Carolina <b>Garza-Acosta</b> , Universidad de Guadalajara, Mexico
<b>12:15</b>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>

	<b>Room: 15</b> <b>Stream A - Reporting and Disclosure</b> <b>Chair: John Dumay</b>	<b>Room: 16A</b> <b>Stream B - Innovation</b> <b>Chair: Stefania Migliori</b>	<b>Room: 17</b> <b>Stream C - Intangibles</b> <b>Chair: Daniela Di Bernardino</b>
<b>13:15</b>	The Impact of Intellectual Capital Disclosure Quality on firm Performance in the Integrated Reporting context <b>Raimo Nicola, Filippo Vitolla</b> and Michele <b>Rubino</b> , LUM Jean Monnet, Casamassima, Italy, (Presentation Only)	The Linkage between Intellectual Property and Innovation in the Global Innovation Ecosystem <b>Reis Diego, Fábio Moura</b> and Iracema <b>Gomes</b> , Federal University of Sergipe, Aracaju, Brazil	Intangible Assets and firm Performance: Evidence from Western and Northern Europe <b>Mrázková Silvia</b> , Technical University in Košice, Slovakia
<b>13:45</b>	Voluntary Disclosure of Intellectual Capital and Performance: Evidence from Bahrain <b>Reyad Sameh, Abdalmuttaleb Musleh Al-Sartawi, Shireen Badawi</b> and Allam <b>Hamdan</b> , Ahlia University, Manama, Bahrain	Collaborative Relationships Strengthening Innovative Activities: an Industrial Exploration <b>Ceci Federica</b> , Università G.d'Annunzio, Pescara, Mariangela <b>Lazoi</b> , Angelo <b>Corallo</b> , Università del Salento, Lecce and Heba <b>Mohammad</b> , Higher Colleges of Technology, Abu Dhabi, United Arab Emirates	The Role of Intellectual Capital in Non-Profit Organizations: A Content Analysis <b>Civittillo Renato</b> , Sannio University, Benevento and Maria Teresa <b>Nardo</b> , University of Calabria, Italy
<b>14:15</b>	Intellectual Capital Disclosure as a Costly Reporting Game: Insights from Systematic Textual Analysis <b>Camodeca Renato</b> , Alex <b>Almici</b> and Umberto <b>Sagliaschi</b> , Università degli Studi di Brescia, Italy	Competency Models as Modern tools in the Recruitment Process of Employees <b>Spychała Małgorzata</b> , Marek <b>Goliński</b> , Maciej <b>Szafrański</b> and Magdalena <b>Graczyk-Kucharska</b> , Poznań University of Technology, Poland	The Effects of Inter-organizational Communication and Collaborative Intellectual Capital <b>Dalkir Kimiz</b> , Mihaela <b>Iancu</b> and Daniela <b>Oliveira</b> , McGill University, Montreal, Canada
<b>14:45</b>	Intellectual Capital Disclosure and Cost of Capital: A Systematic Literature Review <b>Bryl Łukasz</b> , Poznan University of Economics and Business, Poznań, Justyna <b>Fijałkowska</b> and Łukasz <b>Prysiński</b> , University of Lodz, Poland	Intellectual Property in the era of Increased Clockspeed: Return of knowhow? <b>Saukkonen Juha</b> , Mauno <b>Harju</b> and Pia <b>Kreus</b> , JAMK University of Applied Science, Jyväskylä, Finland	A Longitudinal study on Determinants of Intellectual Capital Disclosure in Indonesian Prospectuses <b>Zuraida Zuraida</b> and Ratna <b>Mulyany</b> , Syiah Kuala University, Banda Aceh, Indonesia
<b>15:15</b>	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>
	<b>Room: 15</b> <b>Stream A - Mini Track on Sustainability and Integrated Reporting in Public and Hybrid Organizations</b> <b>Chair: Massimo Sargiacomo</b>	<b>Room: 16A</b> <b>Stream B - Mini Track on How do firms extract IC from Big Data, data analytics &amp; artificial intelligence?</b> <b>Chair: Harold Harlow</b>	<b>Room: 17</b> <b>Stream C - Developing and Emerging Countries</b> <b>Chair: Antonio D'Andre Matteo</b>
<b>15:45</b>	Intellectual Capital Disclosure and University Performance: Is there a real nexus? <b>Di Bernardino Daniela</b> and Faisal <b>Anees</b> , University of Chieti-Pescara, Italy	Methodological Approaches to Evaluating Intellectual Capital of a Knowledge-Based Economy <b>Zhuparova Aziza</b> , and Rimma <b>Sagiyeva</b> , al-Farabi Kazakh National University, Kazakhstan	Intellectual Capital and Social Enterprises: Empirical Evidence from Kenya and Uganda <b>Sgrò Francesca</b> , University of Urbino Carlo Bo, Urbino, Giacomo <b>Ciambotti</b> , Università Cattolica del Sacro Cuore, Italy and David <b>Cheborot</b> , Tanzaga University College, Nairobi, Kenya
<b>16:15</b>	Sustainability Reporting by Electric Utilities <b>Slacik Johannes</b> and Dorothea <b>Greiling</b> , Institute of Management Accounting, Linz, Austria	Trust in Business Partnerships and its Effect on Mutual Benefits of Cooperation <b>Kohnova Lucia</b> and Jan <b>Papula</b> , Comenius University in Bratislava, Slovakia	Disclosing the Intellectual Capital of Universities in Developing Countries: An Exploratory Case Study <b>Ndou Valentina</b> and Giustina <b>Secundo</b> , University of Salento, Lecce, Italy
<b>16:45</b>	The role of Structural Capital in Risk-related Disclosure Quality: An Empirical Analysis <b>De Luca Francesco</b> and Ho Tan Phat <b>Phan</b> , Università G. d'Annunzio di Chieti-Pescara, Pescara, Italy	Big Data and Analytics: Case Study of Good Governance and Government Power <b>Gul Raazia</b> and Ali <b>Ahsan</b> , Foundation University, Rawalpindi, Pakistan	Valuation of Intellectual Capital in the Context of Economic Potential of a Company <b>Tkachenko Elena</b> , Nicolay <b>Dmitriev</b> , St Petersburg State University of Economics, Elena <b>Rogova</b> , Higher School of Economics, St Petersburg, and Sergey <b>Bodrunov</b> , New Industrial Development Institute, St Petersburg, Russian Federation
<b>17:15</b>	<i>Close of Conference Day</i>	<i>Close of Conference Day</i>	<i>Close of Conference Day</i>
<b>19:30</b>	<b>Le Terrazze Roof Garden (Esplanade Hotel Roof Terrace, Piazza I Maggio, 46)</b>		

	<b>Friday 24 May</b>		
09:00	<b>Room: Federico Caffè Auditorium</b> <b>Opening Messages</b>		
09:05	<b>Keynote presentation by John Dumay, Macquarie University, Australia</b> <b>25 Years since Skandia: Critical reflections and projection</b> <b>Chaired by James Guthrie</b>		
09:50	<b>Introduction to ECIC 2020</b>		
10:00	<i>Refreshments</i> <i>Poster contributors stand by their posters for others to discuss the research</i>		
	<b>Room: 15</b> <b>Stream A - IC Issues</b> <b>Chair: Simona Leonelli</b>	<b>Room: 16A</b> <b>Stream B - Social Media</b> <b>Chair: Lea Iaia</b>	<b>Room: 17</b> <b>Stream C - PhD Colloquium</b> <b>Chair: John Dumay</b>
10:30	Accounting and Taxation Treatment of Goodwill in Portugal <b>Aldeia</b> Susana and Cristina <b>Sousa</b> , Portocalense University, Porto, Portugal	The Social Media Influence on the Intellectual Capital Growth of Listed Companies <b>Sgrò</b> Francesca, Ilaria <b>Curina</b> , Massimo <b>Ciambotti</b> and Marco <b>Cioppi</b> , University of Urbino Carlo Bo, Urbino, Italy	<b>10:30 - 10:40</b> Aspirations and Intellectual Property in the worldwide Entrepreneurship Ecosystem <b>Reis</b> Diego, Fábio <b>Moura</b> , and Iracema <b>Aragão</b> , Federal University of Sergipe, São Cristóvão, Brazil
11:00	The Role of Intellectual Capital in the Italian Municipalities Planning: A Case Study <b>Ziruolo</b> Andrea and Marco <b>Berardi</b> , University of Chieti-Pescara, Italy	The Value of the Elite Athlete as Influencer in the era of Social Media <b>Antonucci</b> Gianluca, Armando <b>Della Porta</b> , and Michelina <b>Venditti</b> , G. d'Annunzio University of Chieti-Pescara, Chieti-Pescara, Italy	<b>10:45 - 10:55</b> The Unitary Patent: a Further Step towards Promoting Sustainability through Clean Energy <b>Santa</b> Ana-Maria Iulia, The Bucharest University of Economic Studies, Bucharest, Romania
11:30	Mapping the Future Curriculum: Adopting Artificial Intelligence and Analytics in Forecasting Competence needs <b>Ketamo</b> Harri, Anu <b>Passi-Rauste</b> , HeadAI Ltd., Helsinki, Finland, Anu <b>Moisio</b> , Helsinki Metropolitan University and Ari <b>Alamäki</b> , Haaga-Helia University of Applied Sciences, Finland	Tweets to Story: Race for the Seat in the Senate for Florida in 2018 <b>Mitra</b> Ananda, Wake Forest University, Winston Salem, USA (Presentation Only)	<b>11:00 - 11:10</b> The Importance of Reporting and Measuring Intellectual Capital <b>Herciu</b> Lidia Gabriela, National University of Political Studies and Public Administration – NUSPA, Bucharest, Romania <b>11:15 - 11:30</b> <b>Discusson and Feedback</b>
12:00	<b>Roundtable Discussion: Federico Caffè Auditorium</b> "Doing Research on Intangibles and Intellectual Capital: New Frontiers, Challenges and Future Scenarios" <i>Chaired by Prof Stefano <b>Marasca</b>, University Politecnica delle Marche, Italy</i> Panellists include: Prof John <b>Dumay</b> , Macquarie University, Australia Prof Rosa <b>Lombardi</b> , University of Rome "La Sapienza", Italy Prof Martin <b>Piber</b> , University of Innsbruck, Austria Prof Stefano <b>Zambon</b> , Ferrara University, Italy		
13:00	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>

	<b>Room: 15</b> <b>Stream A - Banking, Accounting</b> <b>Chair:</b>	<b>Room: 16A</b> <b>Stream B - IC in towns and cities</b> <b>Chair:</b>	<b>Room: 17</b> <b>Stream C - Start-Ups</b> <b>Chair: Antonio Gitto</b>	<b>Room: 16B</b> <b>Stream D - IC and Value Creation</b> <b>Chair:</b>
<b>14:00</b>	Intellectual Capital and the Performance: Islamic Banking vs Conventional Banking in the Gulf Cooperation Council <b>Sarea Adel</b> , Allam <b>Hamdan</b> , Abdalmuttaleb <b>Al-Sartawi</b> , Ahlia University, Iqbal <b>Hawaldar</b> , Kingdom University, Manama Bahrain and Qasim <b>Zureigar</b> , Sulaiman AlRajhi Colleges, AlQassim, Saudi Arabia	The Role of Intellectual Capital on Value Creation <b>Buallay Amena</b> , Brunel University, UK, Allam <b>Hamdan</b> , Ahlia University, Lulwa <b>Budalamah</b> , Ministry of Information Affairs, Manama, Bahrain	The role of Intellectual Capital in Exploring Start-ups' Management and Acquisition Success <b>Masciarelli Francesca</b> , University G. d'Annunzio Chieti-Pescara, Italy and Francesca <b>Di Pietro</b> , Trinity College Dublin, Ireland	Intellectual Capital of Smart Cities as Objects for Institutional Modeling <b>Semyachkov Konstantin</b> , Evgeny <b>Popov</b> , Institute of economics, the Ural branch of Russian Academy of Sciences, Yekaterinburg, Russia, and Sergey <b>Kortov</b> , Ural Federal University, Russia
<b>14:30</b>	Youth as Intellectual Capital and Job Satisfaction Factors in Islamic Banks <b>Almarzooq Fatima</b> and Muneer <b>Almubarak</b> , Ahlia University, Manama, Bahrain	The Contribution of Independent Board of Directors to the firm's Intellectual Capital <b>Buallay Amena</b> , Brunel University, UK, Allam <b>Hamdan</b> , Ahlia University, Manama, Bahrain, Qasim <b>Zureigar</b> , Sulaiman AlRajhi Colleges, AlQassim, Saudi Arabia and Talal <b>Al-Hayale</b> , University of Windsor, Canada	The Antecedents of Serial Entrepreneurship: The Role of Entrepreneurs' Narcissism and Human Capital <b>Leonelli Simona</b> , University of Padova and Francesca <b>Masciarelli</b> , "G. d'Annunzio" University, Pescara, Italy	
<b>15:00</b>	<b>Summary of the Conference: Prof. Massimo Sargiacomo</b> <b>Awards to the winners of the Best PhD Paper and best Poster</b>			
<b>15:15</b>	<i>Close of Conference</i>	<i>Close of Conference</i>	<i>Close of Conference</i>	<i>Close of Conference</i>
<b>Posters will be displayed from Thursday afternoon until lunchtime on Friday</b> <b>Poster Presenters will stand by their posters at 10:00 on Friday to present their work to other participants</b>				
	<b>Poster with a WIP Paper</b>	<b>Poster Only</b>	<b>Invited Posters</b>	
	Human Capital and Artificial Intelligence (AI) Capital: Preparing for the Singularity <b>Harlow Harold</b> , Wingate University, USA	Cybersecurity Measurements for the Protection of Intellectual Property <b>Bernik Igor</b> , University of Maribor, Ljubljana, Slovenia	Evolution of Methodology and Standards of Knowledge Management in the Conditions of New Industrialization <b>Tkachenko Elena</b> , Alexander <b>Karliq</b> , Elena <b>Rogova</b> , Sergey <b>Bodrunov</b> , St Petersburg State University of Economics, St Petersburg, Russian Federation	Outspeeding Your Own Intellect - Reasons For Missing Product Launch Targets And Best Practices for Success <b>Saukkonen Juha</b> , JAMK University of Applied Sciences, Finland and Dan <b>Suhr</b> , Independent Platform LLC, Phoenix, AZ, USA
	Intellectual Capital Accounting Research Analysed over the past two Decades <b>Guthrie James</b> and John <b>Dumay</b> , Macquarie University, Sydney, Australia	A Study on Intangibles and Human Capital in Tourism Industry <b>Jeong Daeyoung</b> and Minho <b>Cho</b> , Hanyang University, Seoul, South Korea	IC Scoring for Sustainability. <b>Matos Florinda</b> , DINÂMIA'CET-IUL - ISCTE-IUL, Lisboa, Portugal	Portuguese Competitiveness of Health R&D Accounting and Fiscal Treatment <b>Aldeia Susana Cristina</b> & Micaela <b>Pinho</b> , Portocalense University, Porto, Portugal
	Which are the best Public Higher Educations Institutions in Spain and Latin America? <b>Muñoz-Suárez Manuel</b> , Universidad Técnica de Machala, Ecuador and Natividad <b>Guadalajara-Olmeda</b> , Universitat Politecnica de Valencia, Spain	Tangible and Intangible Resources and Financial Performance of Polish Social Cooperatives <b>Rajchelt-Zublewicz Magdalena</b> , Małgorzata <b>Matyja</b> and Eстера <b>Piwoni-Krzeszowska</b> , Wroclaw University of Economics, Poland	"Dynamic Models of the Effect of VAICTM and its Components on the Overall Firm Value". <b>Mrázková Silvia</b> , Technical University in Košice, Slovakia	